



# MAZDA CX-30



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We explore cities and winding country roads.

Corners hugged and throttles revved.

Windows down, radio loud, no particular place to go.

Always forward, defying the wind.

I am the embodiment of Jinba Ittai.

You, the heart behind the wheel.

We were always meant to connect,

like a horse and rider,

car and driver as one.

Together, we are stronger.

We have a bond that words alone cannot describe.

We never drive alone.

We drive together.



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## HIROSHIMA SPIRIT

Mazda shares a special history and spirit with Hiroshima, Japan. As the birthplace of Mazda, Hiroshima constantly inspires us to rise above any challenge, pushing us to achieve more than anyone could have imagined. We have built a global company from the ground up. We have developed innovations that others deemed impossible, from the rotary engine to Skyactiv Technology and beyond. Most of all, we have never strayed from our belief in the power of human potential. We give all of ourselves, we use our hands our hands to craft and create things that matter, that have soul, that transfer our energy to you. To heighten your state of being.



## KODO: SOUL OF MOTION

A bold new era has arrived. Born from our obsession to create beautiful vehicles. Expressed through our design language called Kodo: "Soul of Motion." Capturing movement, even at a standstill. Simplified characteristics that embrace the Japanese philosophy of essentialism. This compelling evolution in our design aesthetic pursues beauty through subtraction and purity. Reflections of light across its surface create more complex and intriguing shapes.

The Speed Form featured is a sculptural exploration done by the designers at Mazda. Created by the hands of master artisans, the piece conveys energy by eliminating all that is unnecessary, leaving only what is essential—becoming the inspiration for its final design stage: the 2022 Mazda CX-30.



## 2022 MAZDA CX-30

For the designers at Mazda, achieving beauty is a rigorous practice in less being more. The 2022 Mazda CX-30 is no exception. It is a mark of their dedication in this endeavor. Sweeping curves embrace and reflect the surrounding scenery—bringing the still to life. Sleek, bold proportions create a dynamic sense of energy. Enveloping the passenger and driver in an intimate, calm environment. The Mazda CX-30 cabin is a study in prioritization and meticulous craftsmanship. Well-appointed features in perfect symmetry with the driver create an interior that just may transport you before you even travel. Inspiration is where you find it—where will the Mazda CX-30 take you?

Both images are showing a Mazda CX-30 GT Sport in optional Soul Red Crystal and Stone Leather interior





MAZDA TAKUMI:  
SUPERIOR CRAFTSMANSHIP

These are the artisans and craftsmen who hone their skills for years, even decades, to achieve mastery. From their first sketch to the final stitch, their passion, patience and dedication are poured into every vehicle. The Takumi master clay modelers are so highly skilled, they instinctually carve the shape of the vehicle from a block of clay – sometimes with their eyes closed – ensuring every curve is pleasing to not only the eyes, but to the touch as well. Exhaustive efforts are made to perfect the outcome of their design. Leaving you with their very best. From designer to driver, this connection ultimately creates an enriching emotional bond between you and your Mazda.

## CONNECTING CAR AND DRIVER

For decades, we've studied the human body: how it moves, sensations of touch, sound and sight, muscle and skeletal structure. Every consideration has been made so the 2022 Mazda CX-30 feels as if it were built just for you. Effortlessly responding to your direction. This is the human-centric design philosophy known as Jinba Ittai – horse and rider as one. You feel as though your Mazda is an extension of your body.

In everything we do, we aspire to make your driving experience as intuitive as possible. Creating a oneness between you and your vehicle. Seamless connections that help you engage with the moment. Which is why we engineer to a feeling, not a specification. To leave you feeling energised. Rejuvenated. You, at one with your Mazda.

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## EFFORTLESS CONNECTIVITY

Your inspiration. Your space. Your command station. This is the driver-centric cabin within the 2022 Mazda CX-30, where every control is situated within your reach, so you can stay focused on the road ahead. An intuitive instrument panel places gauges and displays within your line of sight to minimise distraction. The center console and Commander control are positioned for optimal comfort of the wrist and forearm. And now, the Mazda Connect infotainment system has been enhanced with available Apple CarPlay integration for your iPhone (shown) and Android Auto integration. Communication between you and your vehicle becomes second nature – by design.

## ROOM FOR ANY JOURNEY

There's beauty in open spaces. It's an opportunity to fill them with life's discoveries. The 2022 Mazda CX-30 is the crossover designed to ease into small parking spaces and take you to wide-open spaces. With a generous cargo area and low platform, loading your things is easy. Bring your gear, your sense of wonderment and the ones you want to share it all with. From shopping bags to duffel bags, the CX-30 makes room for you to seek out all your adventures.

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## e-SKYACTIV X WITH MAZDA M-HYBRID

If innovation begins with a flicker of ingenuity, then we are determined to continuously challenge ourselves, defy convention, reinvent and do the unexpected. Because of this ethos, every aspect of the 2022 Mazda CX-30 has been designed and engineered to work in harmony with your sensibilities. The seats are shaped to maintain an upright position for your spine and support its natural S-shape curve. The suspension system is inspired by the way the human body moves—and how it balances to the car's movements—for improved handling and comfort, for you and your companions. And, our revolutionary e-Skyactiv X engine. Ground-breaking new technology in which the benefits of a spark-ignition gasoline engine have been combined with those of a compression-ignition diesel engine. Further supported by our Mazda M-Hybrid system, e-Skyactiv X is an engine that is both fuel efficient and powerful, providing drivers with responsive acceleration and enhanced driveability, all which lower CO<sub>2</sub> emissions.

## PREDICTIVE i-ACTIV AWD

We've never been satisfied with the status quo. We refuse to do things the way they have been done for years. Which is why our available all-wheel-drive system is created to perform like no other. Breakthrough technology that predicts the unexpected. This is i-Activ AWD. Inventive engineering that helps detect the possible loss of traction by actively monitoring everything from outside temperature and windshield wiper usage to the driver's steering and braking inputs. Together with Skyactiv-Vehicle Dynamics with G-Vectoring Control Plus, the system helps maintain road grip and steering accuracy by shifting vehicle weight upon turn entry and exit to achieve a smoother, more responsive drive. Innovative solutions that give way for more confident driving, no matter the conditions.



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## CONFIDENCE IN EVERY DIRECTION

To heighten your senses, we created a few of our own. Sophisticated safety innovations that alert you to hazards and help you avoid collisions—or lessen their impact—is the ingenious thinking behind i-Activsense. This intelligent suite of safety features such as the available Blind Spot Monitoring and Rear Cross Traffic Alert help improve your visibility and awareness of the road.

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## SIGNATURE SOUND

Setting out to make room for a concert hall inside the cabin of the 2022 Mazda CX-30 was no easy task. Recreating what feels like a live performance meant our acoustic engineers considered every intricate detail of sound. With extensive research in psychoacoustics, our engineers measured spatial effects, the delay and reflections of sound within the cabin and even the vibrations of the air to determine the placement of speakers. And with the available 12-speaker premium sound system, Bose® and Mazda have achieved an energising auditory experience—from any seat in the house (available on GT Sport).

Built to achieve a “spirit of comfort,” Hakuju Hall is an intimate concert space in Tokyo, Japan—where the audience can truly experience every intonation in the music. Designed to incorporate a “health” aspect, this unique venue provides unrivaled acoustics from any seat in the house.





## EXQUISTELY CRAFTED DOWN TO THE LAST STITCH

With you in mind, our Takumi set out to create beautiful elements through shape, texture and colour. Expert fabricators craft a range of distinct and expressive upholstery designs using soft textures and solid stitching. Every inch of our carefully constructed upholstery is designed to make your driving experience better. An elegant level of refinement—reserved just for you.

Visit our website to see all available trim choices.

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## THE ART OF MOTION

The closer you examine the 2022 Mazda CX-30, the more intriguing our story becomes. Mazda's Kodo design philosophy is evident across every aspect of the CX-30, right down to its alloy wheels. Our entire selection of wheels is designed to help you express your own character, to create an even greater connection between you and your car.

Visit our website to see all available choices.





Aero Parts and Roof Rails

DESIGNED TO COMPLEMENT YOUR MAZDA CX-30. AND YOU.

Mazda has created thoughtfully designed accessories that perform seamlessly with your 2022 Mazda CX-30. For a full list of Genuine Mazda Accessories, visit our website.



Illuminated Scuff Plates



Wireless Charger

## OUR COMMITMENT TO YOU AND YOUR MAZDA

### My Mazda App

Download the My Mazda app. Designed exclusively for Mazda owners, it lets you access important vehicle information, as well as being able to locate your nearest Mazda dealer and track your vehicle service history.

### Service and warranties

Just like the cars themselves, the services we offer are designed to provide you with a first-class ownership experience. Every new vehicle is covered by a 3-year warranty for up to 100,000 km. Other available warranties for new vehicles include the Mazda 3-year paintwork warranty and a 12-year warranty against corrosion. Mazda Europe Service offers cover in the event you require breakdown assistance, or if your vehicle is stolen or involved in an accident. And as part of our Mazda Service Promise, we train all technicians in the fitting of high-quality parts, all of which come with a full Mazda warranty.

### Finance

Mazda Finance offers a variety of finance packages to suit the needs of both private and business customers. With our wide choice of plans, nobody is more committed to delivering complete motoring confidence than Mazda and Mazda Finance.

### What you can expect from mazda financial services:

- Face-to-face service from trained, plain-talking people at your local Mazda Dealer
- Assistance in renewing your car. We'll help you choose the right finance package to enable you to renew your Mazda car as often as you would ideally like
- Fixed Interest Rates. The interest rate on your loan is fixed for the duration of your agreement
- Flexible terms tailored to your motoring needs. As specialists in Mazda vehicles we aim to tailor a finance package to both your budget and to your motoring / ownership needs
- A Personal Contract Plan (PCP) which is individually tailored to give you flexible finance options

Please ask your sales executive for a tailor-made finance quote for your new car.

Finance is provided by BMW Financial Services (Ireland) Ltd trading as Alphera Financial Services, Swift Square, Santry, Demesne, Dublin 9. BMW Financial Services (Ireland) Ltd trading as Alphera Financial Services is regulated by the Central Bank of Ireland.

### Customer Experience

Start your journey with Mazda using the Configurator on the Mazda website. It lets you customise a digital vehicle, letting you choose from a selection of body colours, seat trims and engine designs. Discover the benefits of becoming part of the community that defies convention with MyMazda app – the online home for all Mazda owners. The service lets you view and update your personal information using the Mazda Digital Service Record (DSR), which provides security against counterfeit service documents and guarantees a secure, accurate and permanent service history for the life of the vehicle. You can also explore Facebook, Twitter and YouTube for even more Mazda related material. Whatever journey you take with Mazda, we'll make sure it's a unique and gratifying experience.

### Skyactiv Technology - helping you stay efficient

Although we develop exciting cars that are fun to drive, we are equally committed to the environment and to the creation of a sustainable future for all. Our ongoing sustainability programmes are dedicated to the development of clean technologies. Our Skyactiv-Technology range includes engines, transmissions, chassis and body designs, which deliver fuel-efficient and economical driving. Our engines deliver the perfect combination of performance and improved driving economy by being lighter and more fuel-efficient than many of our competitors.

### Looking for more information?

Learn more about our dedication to delivering a unique customer experience online at:

### Corporate, Brand and Product



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## SPECIFICATIONS

		PETROL					
		2.0 e-Skyactiv G 122ps Mazda M Hybrid Manual 2WD	2.0 e-Skyactiv G 122ps Mazda M Hybrid Automatic 2WD	2.0 e-Skyactiv X 186ps Mazda M Hybrid Manual 2WD	2.0 e-Skyactiv X 186ps Mazda M Hybrid Automatic 2WD	2.0 e-Skyactiv X 186ps Mazda M Hybrid Manual AWD	2.0 e-Skyactiv X 186ps Mazda M Hybrid Automatic AWD
EC emission level		Euro6d		Euro6d		Euro6d	
<b>WLTP Values:</b>							
Fuel consumption <sup>(1)</sup> (l/100 km):	Low	7.3	8.4-8.5	6.6	7.5	7.3	7.9
	Medium	5.6	6.0	5.4	5.8	5.9	6.1
	High	5.1	5.4	4.9-5.0	5.2-5.3	5.4	5.7
	Extra High	6.3-6.4	6.6	6.1	6.5	6.4	7.2
	Combined	5.9	6.3-6.4	5.6-5.7	6.1	6.1	6.6
CO <sub>2</sub> emissions <sup>(1)</sup> (g/km)		134	143-144	127-128	137-138	137	149

<sup>(1)</sup> Vehicles are homologated in accordance with the new type of approval procedure WLTP (Regulation (EU) 2017/1151). Figures shown are for comparability purposes; only compare fuel consumption and CO<sub>2</sub> figures with other cars tested to the same technical procedures. These figures may not reflect real life driving results, which will depend upon a number of factors including the accessories fitted (post-registration), variations in weather, driving styles and vehicle load.

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