

# The new EQB

Price List as of 1st January to 31st March 2024

MERCEDES-EQ



### Welcome

At Mercedes-Benz we appreciate the importance of detail. Over the following pages you'll find model prices and a breakdown of standard and optional equipment, as well as details of the attractive finance offers and benefits that are available to every Mercedes-Benz driver.

We have highlighted some of the best styling features both inside and out, some of the new technology features and some body styling options which all combine to give you a unique driving experience. To experience a full listing of what is available; please speak directly to your local Mercedes-Benz Dealer.

Of course, some things have to be experienced to be truly appreciated, such as the qualities that set a Mercedes-Benz apart, which is why we'd like to invite you for a test drive at your local Mercedes-Benz Dealership. Discover the location and the contact details of your local Mercedes-Benz Dealership at **www.mercedes-benz.ie** 





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### Price List

### **Electric Drive**

Model Description	Wheel size	CO2	VRT Rate	Road Tax	kWh	внр	WLTP Range	Price*
EQB 250 Progressive	18"	0	7.00%	€120	66.5	190	452	€59,950
EQB 250 Electric Art	18"	0	7.00%	€120	66.5	190	452	€61,044
EQB 250 AMG Line	18"	0	7.00%	€120	66.5	190	452	€64,775
EQB 300 4MATIC Progressive	18"	0	7.00%	€120	66.5	228	433	€67,865
EQB 300 4MATIC Electric Art	18"	0	7.00%	€120	66.5	228	432	€68,959
EQB 300 4MATIC AMG Line	18"	0	7.00%	€120	66.5	228	430	€72,690

\* Prices applicable to models registered from 1st January to 31st March 2024. **Stock in the country only. Model Year 804+054 only**. Subject to availability. Terms & Conditions apply. Prices quoted do not include dealer and delivery related charges. Owing to supply shortages, options for vehicles may be temporarily restricted, resulting in modified vehicle and/or package pricing . Regularly updated information on this issue is available from Mercedes-Benz dealers.



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### Sustainable production.

All of our Mercedes-Benz cars and vans factories around the world plan to be  $\rm CO_2$  neutral by 2022. The EQB is built at the Mercedes-Benz Kecskemet plant in Hungary.





### Sustainable materials.

To ensure the responsible mining of cobalt, lithium and other battery raw materials, Mercedes-Benz has already made the IRMA Standard for Responsible Mining a contractual component for all future vehicle projects.

### Sustainable mobility.

Locally emission-free driving pleasure, virtually silent with full access to inner city zones. All our vehicles come as standard with an external acoustic warning to alert pedestrians or cyclists at speeds under 19 mph.





## Mercedes-Benz User Experience (MBUX)

Transforming the in-car user experience, thanks to MBUX: Controlled via voice, touch or optional gesture input, the innovative infotainment system can over time even predict personal habits thanks to artificial intelligence.





#### Voice control

- Activated by the keywords "Hey Mercedes", the new intelligent voice control LINGUATRONIC<sup>1</sup> lets you control many of the infotainment functions, including destination input, phone calls or music selection
- MBUX is able to understand different accents and will adjust to you over time
- MBUX even understands indirect commands. Feeling chilly? Just say "I feel cold" and MBUX will adjust the temperature for you

#### **Touch inputs**

- Beside voice control you can operate MBUX via touchscreen, the touchpad on the centre console, as well as touch control buttons on the steering wheel
- The touchpad recognises your handwriting should you wish to enter addresses or phone numbers silently

#### Personalisation

- Turn the new EQB into your very own Mercedes-Benz by personalising driving modes, radio stations, ambient lighting and much more
- Your personal settings can be saved in up to seven different profiles, making your driving experience the best one possible
- Thanks to artificial intelligence, MBUX is able to learn and adapt over time. It will be able to predict your personal habits, such as navigation for frequentlydriven routes, or the radio station you like to listen to on your way home from work

#### Maintenance and service

• Wondering when the next service is due? Or how much further you can drive until you need to stop at a charging station? Just ask your MBUX – it will tell you the answer

### $Mercedes \ me \ connect \ {\rm Stay \ connected \ any \ time, \ anywhere.}$

### Mercedesme

Mercedes me is a range of innovative online services designed to enhance your Mercedes-Benz experience. Accessible via mobile, tablet or PC, Mercedes me lets you enjoy the highest standards of care and support, in a way that integrates seamlessly with your busy lifestyle.

Safety and Service - Mercedes me connect helps to keep you and your car safe Check your car's washer fluid level, tyre pressure and battery level from your phone so you'll be ready for every journey.





#### Live Traffic Information, Parked Vehicle Locator and much more with Mercedes me connect

Forgot where you've parked? Parked Vehicle Locator<sup>1</sup> will show you exactly where your car is as long as you're in a 1.5 km radius of where you parked. Real-time traffic data and dynamic route with shorter journey times.

#### Comfort - connect to your car anytime, anywhere

Forgot to lock your car? With Remote Car Lock<sup>2</sup> you will receive a notification on your smartphone to let you know. With one tap, you can lock and unlock your vehicle so you never have to worry.

#### **EQ-specific Services**

Check your charging status on the go and programme your pre-entry climate control and charging settings remotely. The EQ-specific navigation considers electrical range, topography and charging stations.



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# Mercedes-EQ



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### **Benefits of driving Mercedes-EQ**

S.EQ 2503E

Mercedes-EQ couple the locally emission free, refined drive and effortless powertrain of an electric vehicle with the luxury, elegance and high-quality craftmanship of a Mercedes-Benz.

**Performance** Instant torque provides effortless driving pleasure.

#### Refinement

Acoustically optimised and a near-silent powertrain means that driving Mercedes-EQ provides a sensory experience of luxurious refinement. All our vehicles come as standard with an external acoustic warning to alert pedestrians or cyclists at speeds under 30 kph.

## EQB

### MERCEDES-EQ

The compact car family from Mercedes-Benz becomes increasingly electric with the new EQB. Offering locally emission-free, efficient driving combining driving pleasure and performance with dynamic design.



EQB 250
Battery electric vehicle, 190hp/140kW
Electric range 449 - 452 km <sup>1</sup> - WLTP

EQB 300 4MATIC Battery electric vehicle, 228 hp/168 kW Electric range 406 - 408 km<sup>1</sup> - WLTP

#### EQB 350 4MATIC

Battery electric vehicle, 292 hp/215 kW Electric range 406 – 408 km<sup>1</sup> – WLTP

#### Standard equipment

Acoustic ambient protection – the tone pitch changes depending on the driving conditions. You can therefore also differentiate whether you are braking or accelerating. Above 20 km/h, the system is deactivated since wind and tyre noise tend to dominate at higher speeds

Charging cable – Type 2, Mode 3 cable (5 metres), enables you to charge the vehicle battery via the wallbox or at public charging stations at up to 11 kW

Charging socket	
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Charging system – AC charging system rated at 11 kW; DC charging system rated at 100 kW $$
Pre-entry climate control
Radar-based recuperation

Technical details		Attentio	n
Electric range <sup>1</sup>	406-452 km	ംറ	Please be aware that external factors such as weather, gradient and ambient temperature amongst others can
Charging time: AC outlet (230 V/13 A) 10-100% <sup>2,3</sup> Wallbox (400 V/16 A) 10-100% <sup>2</sup> Public rapid charging (100 kW) 10-80% <sup>4</sup>	30 hrs 5 hrs 45 min 32 min	<u>(: );</u>	spinificantly impact range. Please also note that internal factors such as driving style and dimate control settings etc. can also significantly impact range. Using the pre-entry climate control when plugged into a
Range power consumption, combined <sup>3,4</sup>	181-194Wh/km	t t t	charge point will ensure the perfect ambience and
Battery type (capacity)	lithium-ion (66.5-66.7kWh)	<u>)@</u> )	making sure that your battery isn't used unnecessarily to heat/cool the vehicle (maximising range).
Capacity on-board charger	11 kW AC/100 kW DC		

<sup>1</sup>Figures shown are for comparability purposes; only compare with other cars tested to the same technical procedures. Figures may not reflect real life driving results, which will depend upon a number of factors including the starting charge of the battery, factory-fitted options, accessories fitted (post registration), variations in weather, driving styles and vehicle load. <sup>3</sup>Specified voltage and current values refer to network infrastructure and can be limited by the vehicle. Times are from 10–100% charge using a wallbox (three-phase) or standard socket (single-phase) <sup>3</sup>If you are planning to charge your Microdes-Benz plug-in electric vehicle. Do not use an electric vehicle-3pin charge cable with an extension cord) <sup>3</sup>Specified voltage and current values refer to network infrastructure and can be limited by the vehicle. Times are from 10–100% charge using a wallbox (three-phase) or standard socket (single-phase) <sup>3</sup>If you are planning to charge your Microdes-Benz plug-in electric vehicle. Do not use an electric vehicle-3pin charge cable with an extension cord) <sup>3</sup>Specified voltage and current values refer to network infrastructure and can be limited by the vehicle. Times are from 10–400% charge using a 100xW

## EQB Progressive

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### $EOB\ Progressive\ {\tt Standard\ equipment\ highlights}$



#### Exterior

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18" alloy wheels - 5-spoke design

Badge on the wing in high-gloss black with blue 'EQA' lettering

Black panel radiator grille

Comfort suspension

EASY-PACK tailgate

Front and rear LED light band

LED High-performance headlamps with Adaptive Highbeam Assist

Mirror package - electrically folding mirrors and automatically-dimming exterior driver's mirror and rearview mirror

Polished aluminium roof rails



KEYLESS-GO





#### Interior

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#### Ambient lighting

Heated front seats

including manual front passenger seat height adjustment, manual seat cushion angle adjustment for the driver and front passenger and manual seat cushion depth adjustment for improved seating comfort thanks to a 60 mm greater supporting surface for the thighs Steering wheel – 3-spoke multifunction steering wheel, trimmed in leather

THERMATIC automatic climate control

Velour floor mats

#### Communications, Safety and Assistance Systems

Active Lane Keeping Assist	MBUX multimedia system with 10-inch instrument display and		
Active Speed Limit Assist	10-inch media display with touchscreen		
Blind Spot Assist	Mercedes-Benz sound system   Parking package with reversing camera   Smartphone integration <sup>1</sup> including Apple CarPlay® and   Android Auto™		
DAB digital radio			
Hard disc navigation			

<sup>1</sup>Compatible mobile phone required



#### Trim and Upholstery

Spiral-look trim (H60)

ARTICO man-made leather - black (101A)

## EQB AMG Line

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Option shown: Iridium Silver

## EQB AMG Line Standard equipment highlights





Option shown: Iridium Silver

In addition to/replacement of Progressive:

#### Exterior

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18" AMG 5-spoke light-alloy wheels

AMG bodystyling including AMG front apron with integrated air curtain and AMG rear apron with diffuser optics

Black panel radiator grille with twin-blade design in chrome

Illuminated door sills with EQB lettering







#### In addition to/replacement of Progressive:

#### Interior

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AMG brushed stainless steel sports pedals with black rubber studs AMG floor mats AMG sports seats upholstered in ARTICO man-made leather/DINAMICA microfibre

Multifunction sports steering wheel in nappa leather with control panels in chrome, galvanised shift paddles, flattened bottom section and perforated grip area

#### Trim and Upholstery

Spiral-look trim elements, backlit (54H)

ARTICO man-made leather/DINAMICA microfibre in black with red topstitching

## EQB Electric Art

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Option shown: Digital White

### EQB Electric Art Standard equipment highlights



Option shown : Digital White



#### Trim and Upholstery

Spiral-look trim elements, backlit (54H)



ARTICO man-made leather / Cupertino fabric, twotone - rosé gold / titanium grey pearl (391A)





In addition to/replacement of Progressive:

#### Exterior & Interior

18-inch 5-spoke light-alloy wheels (R96)

Polished aluminium roof rails

Vehicle key set with one key in Rosé gold, buttons high-gloss black

Door sills with model-series-specific lettering, illuminated and with exchangeable cover

Illuminated door sills with EQA lettering

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Upholsteries



Standard

Option

Option



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### Trim options



### AMG Line



Standard

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## Trim options

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### Electric Art + Edition 1





Standard

Option

### Wheel options

### Progressive



Standard (18-inch) 5-spoke light-alloy wheels (R31)



Optional (18-inch) 5-spoke light-alloy wheels (R96)



Optional (18-inch) 5-spoke light-alloy wheels (97R)



Optional (19-inch) 5-spoke light-alloy wheels (48R)





Standard (18-inch) 5-spoke light-alloy wheels (R96)



Optional (18-inch) 5-spoke light-alloy wheels (97R)



Optional (19-inch) 5-spoke light-alloy wheels (48R)

## Wheel options







Standard (18-inch) AMG 5-spoke light-alloy wheels (RQQ)

Optional (19-inch) AMG 5-twin-spoke light-alloy wheels (RTF)

Optional (20-inch) AMG multi-spoke alloy wheels (RVU)

Edition 1



Standard (20-inch) AMG multi-spoke alloy wheels (RVV)

### $Colour \ options \ {\tt Non-metallic, metallic and MANUFAKTUR paints}$

 Standard No-cost option 0 Option

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696 night black non-metallic



149 polar white non-metallic







144 digital white metallic



191 cosmos black metallic



775 iridium silver metallic



0

787 mountain grey metallic

0



662 MANUFAKTUR mountain grey magno<sup>1</sup>



0

993 MANUFAKTUR patagonia red metallic 0



## Standard Equipment

- 18" Alloy Wheels
- 4-way Lumbar Support
- Active Lane Keeping Assist
- Adaptive Highbeam Assist
- All-digital instrument display
- Ambient Lighting with 64 colours
- Blind Spot Assist
- Comfort Seats
- Digital Radio
- Double Cupholder
- Easy Pack Tailgate
- Floor Mats
- KEYLESS-GO
- Kneebag
- Leather Steering Wheel
- Load Compartment Package
- Media display
- Mirror Package
- Parking Package with Reversing Camera
- Seat Comfort Package
- Smartphone Integration
- Storage Compartment
- Tirefit





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## Advanced Plus Package From<sup>1</sup> €1,730

#### Advanced Sound System

- Mid-range speaker as the central speaker
- One mid-range speaker in each of the front and rear doors
- One subwoofer bass box in the rear, including separate booster amplifier
- One tweeter in each front door (mirror triangle) and rear door
- Maximum total output: 225 watts

### THERMOTRONIC

Automatic two zone air conditioning with individual temperature selection for driver's and front passenger side respectively

### KEYLESS-GO Comfort Package

- Convenience opening and closing inc tailgate
- Door handles with chrome inserts
- HANDS-FREE ACCESS
- KEYLESS-GO access and drive authorisation system
- Vehicle key with KEYLESS-GO functionality

### Wireless Phone Charging





<sup>1</sup>Price and availability subject to vehicle specification

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## Premium Package <sup>From<sup>1</sup></sup>€5,902

Advanced Plus Package equipment and additionally...

#### Parking Package with 360 degree camera

Park and manoeuvre confidently and comfortably: the 360° camera provides you with all-round visibility and a bird's-eye view. This way you can confidently tackle narrow, crooked and confusing parking situations. Active Parking Assist with PARKTRONIC supports you in looking for a parking space as well as with entering and exiting suitable perpendicular parking spaces.

### Burmester® surround sound system with 12 loudspeakers and a total system output of 590 watts

Experience more performance and exclusivity with the legendary Burmester sound. The high-performance speakers develop a first-class surround sound. You can specifically optimise this for the front and rear seats to intensify the listening experience. A level of quality that is also visible, thanks to the high-quality Burmester lettering.



<sup>1</sup>Price and availability subject to vehicle specification

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### Night Package From<sup>1</sup> €764

The Night Package adds further attractive features. Particularly eye-catching highlights in striking black or high-gloss black reinforce the individuality and sporty standards of your vehicle.

- Front apron, rear apron plus side panels with inserts in high-gloss black
- Exterior mirror housings in high-gloss black, in conj. with paintwork in cosmos black they are painted in the vehicle colour
- Beltline trim strip and window line trim in high-gloss black
- Roof rails in black
- Heat-insulating dark-tinted glass starting from B-pillar
- Trim element on the B-pillar in black
- (18-inch) 5-twin-spoke light-alloy wheels (97R), aerodynamically optimised, painted in black with a high-sheen finish, not in conj. with AMG Line



<sup>1</sup>Price and availability subject to vehicle specification

Owing to supply shortages, options for vehicles may be temporarily restricted, resulting in modified vehicle and/or package pricing. Regularly updated information on this issue is available from Mercedes-Benz dealers.

### Driving Assistance package

The Driving Assistance package contains a range of highly intelligent features to help you stay safe on the road – by making the drive more effortless, by warning of danger, and by taking steps to protect you in an emergency.

**Driving Assistance package** (code PAY) – designed and priced as a package

Available as an option on all models





#### Active Distance Assist DISTRONIC

- Active Speed Limit Assist
- Extended automatic re-start on motorways
- Route-based speed adaptation with end of traffic jam function

Active Blind Spot Assist with Exit warning function can warn the driver of vehicles in the blind spot when driving or when opening the door to exit the vehicle

#### **Active Steering Assist**

- Active Emergency Stop Assist with SOS function immediate emergency braking if evasion is impossible
- Active Steering Assist prevents unintentional drifting out
- of lane through targeted steering intervention

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Active Brake Assist with turning manoeuvre function, cross-traffic function and congestion emergency braking function

**Evasive Steering Assist** can support the driver in making evasive manoeuvres if, in a dangerous situation, he/she moves to avoid any pedestrian detected by the system

#### Active Lane Keeping Assist

Pedestrian warning function near pedestrian crossings

### Technical data

Standard

Model		EQB 300 4MATIC	EQB 350 4MATIC
Motor			
Battery type		lithium-ion high-voltage	lithium-ion high-voltage
Electric motor type		asynchronous	asynchronous
Battery capacity	kWh	66.5	66.5
Power <sup>1</sup> h	np (kW)	228 (168)	292 (215)
Torque <sup>1</sup>	Nm	370	370
On-board charger	kW	11 AC 100 DC	11 AC 100 DC
Emissions standard		EU6	EU6
Transmission			
Single-speed automatic		•	•
Performance			
Acceleration 0-100 km/h	sec	8	6.2
Top speed	km/h	160	160
Charging time – AC outlet (230 V/13 A) 10-100% <sup>2,3</sup> Wallbox (400 V/16 A) 10-100% <sup>2</sup> Public rapid charging (100 kW) 10-80% <sup>4</sup>		30 hrs 5 hrs 45 min 32 min	30 hrs 5 hrs 45 min 32 min
Range power consumption combined <sup>4,5</sup> W	Wh/km	184-187	189-191
Electric range - WLTP <sup>4</sup>	km	406-408	406-408

<sup>1</sup>Figures according to Regulation (EC) No. 595/2009 in the currently applicable version <sup>2</sup>Specified voltage and current values refer to network infrastructure and can be limited by the vehicle. Times are from 10–100% charge using a wallbox (three-phase) or standard socket (single-phase) <sup>3</sup>If you are planning to charge your Mercedes-Benz plug-in electric vehicle using a 3-pin domestic plug socket you must get a qualified electrician to inspect and sign off the socket to confirm it is safe and suitable to charge your vehicle. Do not use an electric vehicle 3-pin charge cable with an extension cord) <sup>4</sup>Figures shown are for comparability purposes; only compare with other cars tested to the same technical procedures. Figures may not reflect real life driving results, which will depend upon a number of factors including the starting charge of the battery, factory-fitted options, accessories fitted (post registration), variations in weather, driving styles and vehicle load. <sup>5</sup>Specified voltage and current values refer to network infrastructure and can be limited by the vehicle. Times are from 10–80% charge using public rapid charging at 100 kW.

## Technical data

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Model		EQB 300 4MATIC	EQB 350 4MATIC
Weights and capacities			
Kerb weight <sup>6</sup>	kg	2,105	2,105
Perm. Gross Vehicle Weight	kg	2,535	2,535
Boot capacity - seats up/seats down	kg	495/1,710	495/1,710
Turning circle	m	11.4	11.4
		•	





### Boot dimensions















### Mercedes me

Welcome to your Mercedes-Benz world.

Imagine if ...you could connect with your Mercedes-Benz? With Mercedes me connect, you can! Mercedes me connect offers you new connectivity services that make driving more comfortable and incorporates your car into your personal lifestyle.

#### Standard Services

- Maintenance Management
- Telediagnostics
- Breakdown Management
- Accident Recovery
- Mercedes-Benz Emergency Call System

Remote Online Services<sup>1</sup>

- Remote Retrieval of Vehicle Status (fuel level, tyre pressure etc.)
- Parked Vehicle Locator
- Vehicle Tracker
- Geofencing
- Door lock / unlock function

Getting connected is easy. Just set up your Mercedes me account and get in touch with your Mercedes-Benz dealer to connect your vehicle to your profile to access your Mercedes me connect services.

Contact your dealer to get connected, or go to **www.mercedes.me** for more details.

Mercedes me

<sup>1</sup> Can be used with Remote Online special feature.

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