

The new EQB

Price List as of 01st July to 31st August 2022



MERCEDES-EQ

Welcome

At Mercedes-Benz we appreciate the importance of detail. Over the following pages you'll find model prices and a breakdown of standard and optional equipment, as well as details of the attractive finance offers and benefits that are available to every Mercedes-Benz driver.

We have highlighted some of the best styling features both inside and out, some of the new technology features and some body styling options which all combine to give you a unique driving experience. To experience a full listing of what is available; please speak directly to your local Mercedes-Benz Dealer.

Of course, some things have to be experienced to be truly appreciated, such as the qualities that set a Mercedes-Benz apart, which is why we'd like to invite you for a test drive at your local Mercedes-Benz Dealership. Discover the location and the contact details of your local Mercedes-Benz Dealership at www.mercedes-benz.ie



















Price List

Electric Drive

Model Description	Wheel size	CO2	VRT Rate	Road Tax	kWh	ВНР	Price*
EQB 250 Progressive	18"	0	7.00%	€120	66.5	190	€65,650
EQB 250 Electric Art	18"	0	7.00%	€120	66.5	190	€66,744
EQB 250 AMG Line	18"	0	7.00%	€120	66.5	190	€70,476
EQB 300 4MATIC Progressive	18"	0	7.00%	€120	66.5	228	€68,675
EQB 300 4MATIC Electric Art	18"	0	7.00%	€120	66.5	228	€69,769
EQB 300 4MATIC AMG Line	18"	0	7.00%	€120	66.5	228	€73,501
EQB 350 4MATIC Progressive	18"	0	7.00%	€120	66.5	292	€71,695
EQB 350 4MATIC Electric Art	18"	0	7.00%	€120	66.5	292	€72,789
EQB 350 4MATIC AMG Line	18"	0	7.00%	€120	66.5	292	€76,521

^{*}Prices applicable to all models registered from 01st July to 31st August 2022. Subject to availability. Terms & Conditions apply. Prices quoted do not include dealer and delivery related charges.

Owing to supply shortages, options for vehicles may be temporarily restricted, resulting in modified vehicle and /or package pricing. Regularly updated information on this issue is available from Mercedes-Benz dealers.



Sustainable production.

All of our Mercedes-Benz cars and vans factories around the world plan to be $\rm CO_2$ neutral by 2022. The EQB is built at the Mercedes-Benz Kecskemet plant in Hungary.



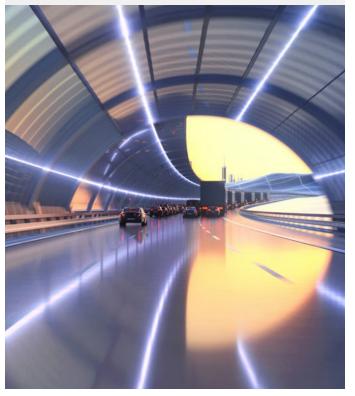


Sustainable materials.

To ensure the responsible mining of cobalt, lithium and other battery raw materials, Mercedes-Benz has already made the IRMA Standard for Responsible Mining a contractual component for all future vehicle projects.

Sustainable mobility.

Locally emission-free driving pleasure, virtually silent with full access to inner city zones. All our vehicles come as standard with an external acoustic warning to alert pedestrians or cyclists at speeds under 19 mph.





Mercedes-Benz User Experience (MBUX)

Transforming the in-car user experience, thanks to MBUX: Controlled via voice, touch or optional gesture input, the innovative infotainment system can over time even predict personal habits thanks to artificial intelligence.





Voice control

- Activated by the keywords "Hey Mercedes", the new intelligent voice control LINGUATRONIC¹ lets you control many of the infotainment functions, including destination input, phone calls or music selection
- MBUX is able to understand different accents and will adjust to you over time
- MBUX even understands indirect commands.
 Feeling chilly? Just say "I feel cold" and MBUX will adjust the temperature for you

s you Mercedes-E

Personalisation

- Turn the new EQB into your very own Mercedes-Benz by personalising driving modes, radio stations, ambient lighting and much more
- Your personal settings can be saved in up to seven different profiles, making your driving experience the best one possible
- Thanks to artificial intelligence, MBUX is able to learn and adapt over time. It will be able to predict your personal habits, such as navigation for frequentlydriven routes, or the radio station you like to listen to on your way home from work

Touch inputs

- Beside voice control you can operate MBUX via touchscreen, the touchpad on the centre console, as well as touch control buttons on the steering wheel
- The touchpad recognises your handwriting should you wish to enter addresses or phone numbers silently

Maintenance and service

 Wondering when the next service is due? Or how much further you can drive until you need to stop at a charging station? Just ask your MBUX – it will tell you the answer

¹LINGUATRONIC off-board functions are currently only available for three years

Mercedes me connect Stay connected any time, anywhere.

Mercedesme

Mercedes me is a range of innovative online services designed to enhance your Mercedes-Benz experience. Accessible via mobile, tablet or PC, Mercedes me lets you enjoy the highest standards of care and support, in a way that integrates seamlessly with your busy lifestyle.

Safety and Service - Mercedes me connect helps to keep you and your car safe

Check your car's washer fluid level, tyre pressure and battery level from your phone so you'll be ready for every journey.



Live Traffic Information, Parked Vehicle Locator and much more with Mercedes me connect

Forgot where you've parked? Parked Vehicle Locator¹ will show you exactly where your car is as long as you're in a 1.5 km radius of where you parked. Real-time traffic data and dynamic route with shorter journey times.

For more information speak to your local Retailer or visit the Mercedes me connect store at https://shop.mercedes-benz.com/en-ie/connect/

Comfort - connect to your car anytime, anywhere

Forgot to lock your car? With Remote Car Lock² you will receive a notification on your smartphone to let you know. With one tap, you can lock and unlock your vehicle so you never have to worry.

EQ-specific Services

Check your charging status on the go and programme your pre-entry climate control and charging settings remotely. The EQ-specific navigation considers electrical range, topography and charging stations.



Available on all models with the Vehicle Monitoring package. This option may vary between standard and additional cost dependent on the model

²Part of the Vehicle Status package. This option may vary between standard and additional cost dependent on the model

Images shown are for illustration purposes only





Mercedes-EQ couple the locally emission free, refined drive and effortless powertrain of an electric vehicle with the luxury, elegance and high-quality craftmanship of a Mercedes-Benz.

Performance

Instant torque provides effortless driving pleasure.

Refinement

Acoustically optimised and a near-silent powertrain means that driving Mercedes-EQ provides a sensory experience of luxurious refinement. All our vehicles come as standard with an external acoustic warning to alert pedestrians or cyclists at speeds under 30 kph.



EQB

MERCEDES-EQ

The compact car family from Mercedes-Benz becomes increasingly electric with the new EQB. Offering locally emission-free, efficient driving combining driving pleasure and performance with dynamic design.



EQB 250

Battery electric vehicle, 190hp/140 kW Electric range 422 -426 km¹ - WLTP

EQB 300 4MATIC

Battery electric vehicle, 228 hp/168 kW Electric range 431 - 435 km¹ - WLTP

FQB 350 4MATIC

Battery electric vehicle, 292 hp/215 kW Electric range 431 – 435 km ¹ – WLTP

Standard equipment

Acoustic ambient protection – the tone pitch changes depending on the driving conditions. You can therefore also differentiate whether you are braking or accelerating. Above 20 km/h, the system is deactivated since wind and tyre noise tend to dominate at higher speeds

Charging cable – Type 2, Mode 3 cable (5 metres), enables you to charge the vehicle battery via the wallbox or at public charging stations at up to 11 kW

Charging socket

Charging system – AC charging system rated at 11 kW; DC charging system rated at 100 kW

Pre-entry climate control

Radar-based recuperation

Technical details

Electric range¹ 422-435 km

Charging time:

AC outlet (230 V/13 A) 10-100%²³ 30 hrs

Wallbox (400 V/16 A) 10-100%² 5 hrs 45 min

Public rapid charging (100 kW) 10-80%⁴ 32 min

Range power consumption, combined³⁴ 181-194Wh/km

Battery type (capacity) lithium-ion (66.5-66.7 kWh)

Capacity on-board charger 11 kW AC/100 kW DC

Attention



Please be aware that external factors such as weather, gradient and ambient temperature amongst others can significantly impact range.



Please also note that internal factors such as driving style and climate control settings etc. can also significantly impact range.



Using the pre-entry climate control when plugged into a charge point will ensure the perfect ambience and ensure that your car is just how you like it, as well as making sure that your battery isn't used unnecessarily to heat/cool the vehicle (maximising range).

^{&#}x27;Figures shown are for comparability purposes; only compare with other cars tested to the same technical procedures. Figures may not reflect real life driving styles and vehicle load. 'Specified voltage and current values refer to network infrastructure and can be limited by the vehicle. Times are from 10-100% charge using a valibox (three-phase) or standard socket (single-phase) 'If you are planning to charge your Mercedes-Benz plugi-in electric vehicle using a valibox (three-phase) or standard socket (single-phase) 'If you are planning to charge your well-or to charge your good to charge your device and sign off the socket to confirm it is safe and suitable to charge your vehicle. Do not use an electric vehicle sign charging at 10kW



EQB Progressive



$EQB\ Progressive\ {\tt Standard\ equipment\ highlights}$





Exterior

18" alloy wheels - 5-spoke design

Badge on the wing in high-gloss black with blue 'EQA' lettering

Black panel radiator grille

Comfort suspension

EASY-PACK tailgate

Front and rear LED light band

LED High-performance headlamps with Adaptive Highbeam Assist

Mirror package – electrically folding mirrors and automatically-dimming exterior driver's mirror and rearview mirror

Polished aluminium roof rails

KEYLESS-GO





Communications, Safety and Assistance Systems

Active Lane Keeping Assist

Active Speed Limit Assist

Blind Spot Assist

DAB digital radio

Hard disc navigation

¹Compatible mobile phone required

MBUX multimedia system with 10-inch instrument display and 10-inch media display with touchscreen

Mercedes-Benz sound system

Parking package with reversing camera

Smartphone integration 1 including Apple CarPlay $^{\rm I\!R}$ and Android Auto $^{\rm I\!R}$



Interior

Ambient lighting

Heated front seats

including manual front passenger seat height adjustment, manual seat cushion angle adjustment for the driver and front passenger and manual seat cushion depth adjustment for improved seating comfort thanks to a 60 mm greater supporting surface for the thighs

Steering wheel – 3-spoke multifunction steering wheel, trimmed in leather

THERMATIC automatic climate control

Velour floor mats

Trim and Upholstery

Spiral-look trim (H60)

ARTICO man-made leather - black (101A)

EQB AMG Line



Option shown: Iridium Silver

EQB AMG Line Standard equipment highlights





Option shown: Iridium Silver

In addition to/replacement of Progressive:

Exterior

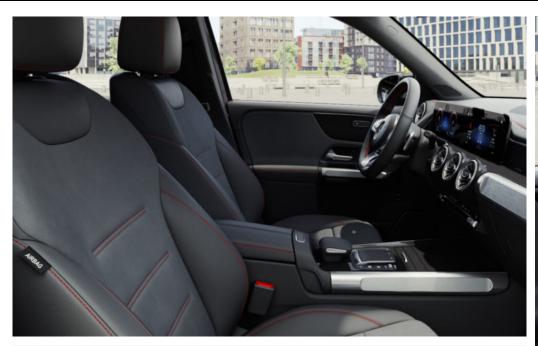
18" AMG 5-spoke light-alloy wheels

AMG bodystyling including AMG front apron with integrated air curtain and AMG rear apron with diffuser optics

Black panel radiator grille with twin-blade design in chrome

Illuminated door sills with EQB lettering







Interior

AMG brushed stainless steel sports pedals with black rubber studs

AMG floor mats

AMG sports seats upholstered in ARTICO man-made leather/DINAMICA microfibre

Multifunction sports steering wheel in nappa leather with control panels in chrome, galvanised shift paddles, flattened bottom section and perforated grip area



Trim and Upholstery

Spiral-look trim elements, backlit (54H)

ARTICO man-made leather/DINAMICA microfibre in black with red topstitching

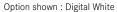
EQB Electric Art



Option shown: Digital White

EQB Electric Art Standard equipment highlights







Trim and Upholstery

Spiral-look trim elements, backlit (54H)



ARTICO man-made leather / Cupertino fabric, two-tone - rosé gold / titanium grey pearl (391A)

In addition to/replacement of Progressive:

Exterior & Interior

18-inch 5-spoke light-alloy wheels (R96)

Polished aluminium roof rails

Vehicle key set with one key in Rosé gold, buttons high-gloss black

Door sills with model-series-specific lettering, illuminated and with exchangeable cover

Illuminated door sills with EQA lettering



Upholsteries

Progressive









Standard

No Cost Option

Option

Option

AMG Line









Trim options



Progressive





Standard

Option

Option

AMG Line







Standard

Trim options

Electric Art + Edition 1





Wheel options

Progressive



Standard (18-inch) 5-spoke light-alloy wheels (R31)



Optional (18-inch) 5-spoke light-alloy wheels (R96)



Optional (18-inch) 5-spoke light-alloy wheels (97R)



Optional (19-inch) 5-spoke light-alloy wheels (48R)

Electric Art



Standard (18-inch) 5-spoke light-alloy wheels (R96)



Optional (18-inch) 5-spoke light-alloy wheels (97R)

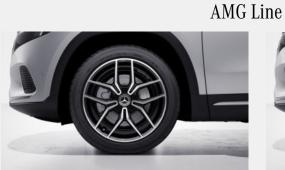


Optional (19-inch) 5-spoke light-alloy wheels (48R)

Wheel options







Optional (19-inch) AMG 5-twin-spoke light-alloy wheels (RTF)



Optional (20-inch) AMG multi-spoke alloy wheels (RVU)

Edition 1



Standard (20-inch) AMG multi-spoke alloy wheels (RVV)

$Colour\ options\ {\tt Non-metallic}, {\tt metallic}\ {\tt and}\ {\tt MANUFAKTUR}\ {\tt paints}$

 Standard □ No-cost option O Option

149 polar white non-metallic









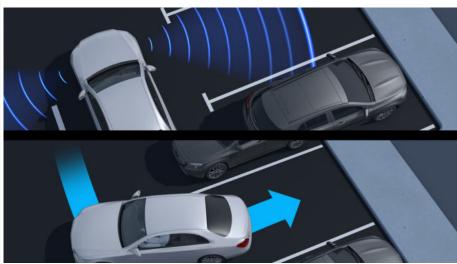
191 cosmos black metallic



Standard Equipment

- 18" Alloy Wheels
- 4-way Lumbar Support
- Active Lane Keeping Assist
- Adaptive Highbeam Assist
- All-digital instrument display
- Ambient Lighting with 64 colours
- Blind Spot Assist
- Comfort Seats
- Digital Radio
- Double Cupholder
- Easy Pack Tailgate
- Floor Mats
- KEYLESS-GO
- Kneebag
- Leather Steering Wheel
- Load Compartment Package
- Media display
- Mirror Package
- Parking Package with Reversing Camera
- Seat Comfort Package
- Smartphone Integration
- Storage Compartment
- Tirefit





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Advanced Plus Package

From¹ €968

Advanced Sound System

- Mid-range speaker as the central speaker
- One mid-range speaker in each of the front and rear doors
- One subwoofer bass box in the rear, including separate booster amplifier
- One tweeter in each front door (mirror triangle) and rear door
- Maximum total output: 225 watts

THERMOTRONIC

Automatic two zone air conditioning with individual temperature selection for driver's and front passenger side respectively

KEYLESS-GO Comfort Package

- Convenience opening and closing inc tailgate
- Door handles with chrome inserts
- HANDS-FREE ACCESS
- KEYLESS-GO access and drive authorisation system
- Vehicle key with KEYLESS-GO functionality

Wireless Phone Charging





Premium Package From¹ €3,699

In addition to/replacement of Advanced Plus Package components

Burmester Surround Sound System

Panoramic Sliding Sunroof

Parking Package with 360° Camera

- 12 ultrasonic sensors: in each case 4 at the front and rear and 2 in each side, positioned in the front and rear bumpers
- Four networked cameras (in the radiator grille, at the rear and in the exterior mirror housings) deliver images of the surroundings for all sides of the vehicle and for visualisation from a bird's-eye view
- Depiction in the media display: the perspective is automatically made available based on the gear choice and can also be selected manually
- Virtual guide lines along the outer contour of the vehicle
- Trailer mode: additional display option with zoom function (only on vehicles with trailer coupling)





Night Package From¹ €764

The Night Package adds further attractive features. Particularly eye-catching highlights in striking black or high-gloss black reinforce the individuality and sporty standards of your vehicle.

- Front apron, rear apron plus side panels with inserts in high-gloss black
- Exterior mirror housings in high-gloss black, in conj. with paintwork in cosmos black they are painted in the vehicle colour
- Beltline trim strip and window line trim in high-gloss black
- Roof rails in black
- Heat-insulating dark-tinted glass starting from B-pillar
- Trim element on the B-pillar in black
- (18-inch) 5-twin-spoke light-alloy wheels (97R), aerodynamically optimised, painted in black with a high-sheen finish, not in conj. with AMG Line



¹Price and availability subject to vehicle specification

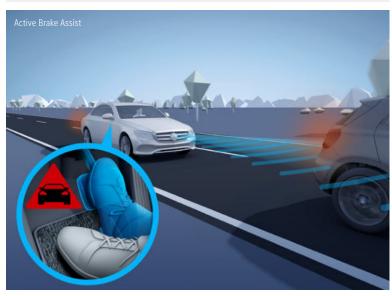
Driving Assistance package

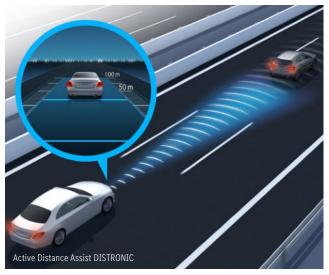
The Driving Assistance package contains a range of highly intelligent features to help you stay safe on the road – by making the drive more effortless, by warning of danger, and by taking steps to protect you in an emergency.

Driving Assistance package (code PAY) – designed and priced as a package

Available on all models

From¹ €2,051







Active Distance Assist DISTRONIC

- Active Speed Limit Assist
- Extended automatic re-start on motorways
- Route-based speed adaptation with end of traffic jam function

Active Blind Spot Assist with Exit warning function can warn the driver of vehicles in the blind spot when driving or when opening the door to exit the vehicle

Active Steering Assist

- Active Emergency Stop Assist with SOS function immediate emergency braking if evasion is impossible
- Active Steering Assist prevents unintentional drifting out of lane through targeted steering intervention

Active Brake Assist with turning manoeuvre function, cross-traffic function and congestion emergency braking function

Evasive Steering Assist can support the driver in making evasive manoeuvres if, in a dangerous situation, he/she moves to avoid any pedestrian detected by the system

Active Lane Keeping Assist

Pedestrian warning function near pedestrian crossings

1 Price and availability subject to vehicle specification

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Technical data

Standard

Model		EQB 300 4MATIC	EQB 350 4MATIC
Motor			
Battery type		lithium-ion high-voltage	lithium-ion high-voltage
Electric motor type		asynchronous	asynchronous
Battery capacity	kWh	66.5	66.5
Power ¹	hp (kW)	228 (168)	292 (215)
Torque ¹	Nm	370	370
On-board charger	kW	11 AC 100 DC	11 AC 100 DC
Emissions standard		EU6	EU6
Transmission			
Single-speed automatic		•	•
Performance			
Acceleration 0-100 km/h	sec	8	6.2
Top speed	km/h	160	160
Charging time – AC outlet (230 V / 13 A) 10 – 100% ^{2,3} Wallbox (400 V / 16 A) 10 – 100% ² Public rapid charging (100 kW) 10 – 80% ⁴		30 hrs 5 hrs 45 min 32 min	30 hrs 5 hrs 45 min 32 min
Range power consumption combined ^{4,5}	Wh/km	184–187	189-191
Electric range – WLTP ⁴	km	431-435	431-435

¹ Figures according to Regulation (EC) No. 595/2009 in the currently applicable version ²Specified voltage and current values refer to network infrastructure and can be limited by the vehicle. Times are from 10–100% charge using a wallbox (three-phase) or standard socket (single-phase) ³ If you are planning to charge your Mercedes-Benz plug-in electric vehicle using a 3-pin domestic plug socket you must get a qualified electrician to inspect and sign off the socket to confirm it is safe and suitable to charge your vehicle. Do not use an electric vehicle 3-pin charge cable with an extension cord) ⁴ Figures shown are for comparability purposes; only compare with other cars tested to the same technical procedures. Figures may not reflect real life driving results, which will depend upon a number of factors including the starting charge of the battery, factory-fitted options, accessories fitted (post registration), variations in weather, driving styles and vehicle load. ⁵Specified voltage and current values refer to network infrastructure and can be limited by the vehicle. Times are from 10–80% charge using public rapid charging at 100kW.

Technical data

Model	EQB 300 4MATIC	EQB 350 4MATIC
Weights and capacities		
Kerb weight ⁶	kg 2,105	2,105
Perm. Gross Vehicle Weight	kg 2,535	2,535
Boot capacity - seats up/seats down	kg 495/1,710	495/1,710
Turning circle	m 11.4	11.4

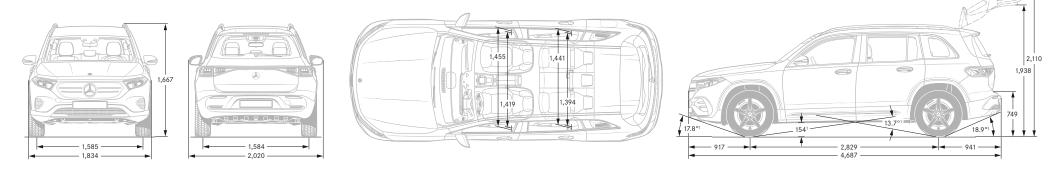
6Mass of the vehicle in running order with at least 90% full fuel tank, plus the mass of the driver (estimated by law at 75 kg), fuel and fluids, equipped with the standard equipment as specified by the manufacturer as well as, where applicable, the mass of the body, cab, trailer coupling and spare wheel(s) as well as tools. Optional extras, additional equipment and accessories can influence the weight, residual payload, rolling resistance, aerodynamics, etc., and therefore also affect the consumption/CO₂ values

Electric range

All Electric Range (km)1 Model EQB 250 Progresive 426 EQB 250 AMG Line 422 EQB 250 Electric Art 425 EQB 300 4MATIC Progresive 435 434 EQB 300 4MATIC AMG Line EQB 300 4MATIC Electric Art 435 EQB 350 4MATIC Progresive 434 EQB 350 4MATIC AMG Line 431 EQB 350 4MATIC Electric Art

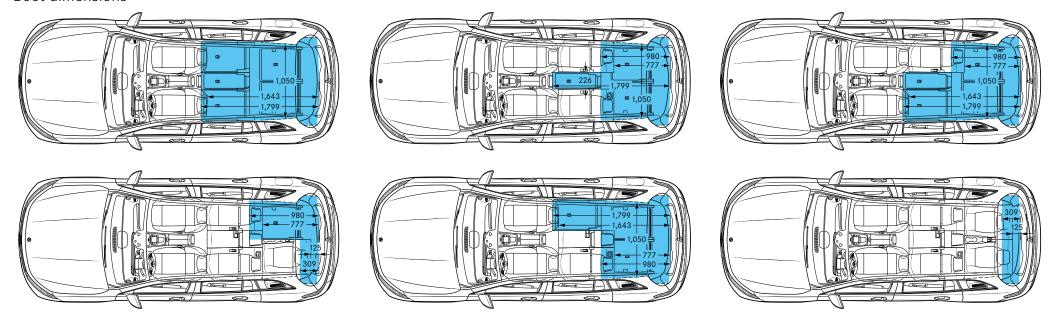
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EQB



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Boot dimensions





Mercedes me

Welcome to your Mercedes-Benz world.

Imagine if ...you could connect with your Mercedes-Benz? With Mercedes me connect, you can! Mercedes me connect offers you new connectivity services that make driving more comfortable and incorporates your car into your personal lifestyle.

Standard Services

- Maintenance Management
- Telediagnostics
- Breakdown Management
- Accident Recovery
- Mercedes-Benz Emergency Call System

Remote Online Services¹

- Remote Retrieval of Vehicle Status (fuel level, tyre pressure etc.)
- Parked Vehicle Locator
- Vehicle Tracker
- Geofencing
- Door lock / unlock function



Getting connected is easy. Just set up your Mercedes me account and get in touch with your Mercedes-Benz dealer to connect your vehicle to your profile to access your Mercedes me connect services.

Contact your dealer to get connected, or go to www.mercedes.me for more details.

¹ Can be used with Remote Online special feature.

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